



Ads with Cayman Currency Need Approval

(Grand Cayman, 2 October 2009) The public is reminded that all Cayman currency is copyrighted for the benefit of CIMA and use in advertisements is restricted to ensure that there is no chance of illegal reproduction and that the Queen's portrait is not improperly displayed.

"With today's technology and our troubling economic times, CIMA is committed to making sure that Cayman's currency is not tampered with or used to defraud consumers," explains Head of Currency, Miss Deborah Ebanks. "We ask all businesses interested in promoting their services using CI currency to please follow the guidelines for reproducing the images found on our website."

Use of Cayman currency is protected under section 31 of the Monetary Authority Law, which reads: "A person who, without lawful authority or excuse (the proof whereof shall be on the person accused), defaces, mutilates or perforates any currency note or coin which under this Law is made legal tender in the Islands is guilty of an offence and liable on summary conviction to a fine of one thousand dollars and to imprisonment for 3 months.

Photographic reproduction of coins for advertisements, etc. requires the written consent of the Monetary Authority."

For more information on using Cayman currency in advertisements, businesses should review the guidelines posted on the Authority's website at: www.cimoney.com.ky in the Currency section under 'Reproduction Guidelines' or by calling 345-949-7089.